

Panasonic

KXL-600A KXL-601A

with Color LCD Viewfinder

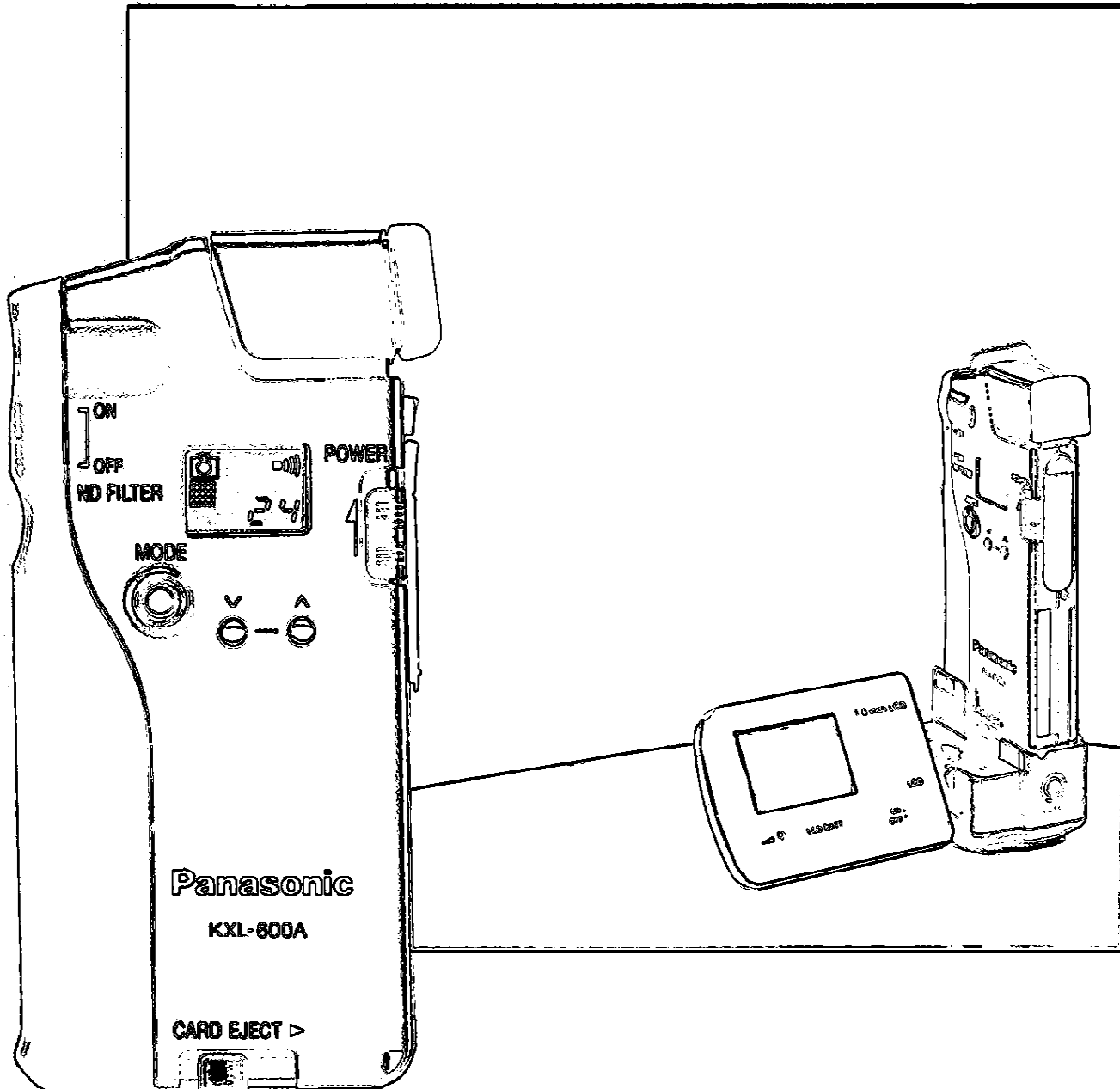
CoolShot Digital Camera

Features:

- One Hand Operation
- Point and Shoot Convenience
- High Speed Image Proc.
Only 0.5 sec.*1 between shots
- Unlimited Capacity
- High Quality Pictures
- High Speed Data Transfer*2

Great for:

- Personal Photography
- Real Estate
- Website Design
- Insurance
- Presentations
- Education



Actual size

The Panasonic CoolShot has been designed to be as easy to use as a traditional camera. And with CoolShot's high speed image processing, you'll never miss a Shot. CoolShot lets you capture, transfer images quickly at hard disk speed, store, change and even e-mail your pictures.

Slim, Lightweight and Portable

Compact enough to fit in your pocket. You'll always be ready to capture any picture any time.

Unique Design

The CoolShot's unique design lets you take pictures with one hand convenience.

Speedy Access to Your Picture by Compact Memory

With CoolShot's included 2 MB compact memory card, you can store up to 96* pictures. If you're looking for even more memory, CoolShot has an optional 4 MB memory card for storing up to 190* pictures. When you're ready to view your pictures, simply insert the compact memory card into the included PCMCIA adapter, insert into your notebook's PC card slot and *access your pictures quickly at hard disk speed.*

*Normal Resolution Mode

See Your Picture in Color

Attach the color LCD viewfinder to your CoolShot and see your pictures in color, exactly how you want them before you snap the shutter. Pictures can be viewed immediately and you can easily delete those you don't want to keep.

* The KXL-600A does not include the Color LCD Viewfinder. The Color LCD Viewfinder Model No. KXL-D50 is optional and can be purchased separately. The KXL-601A includes the Color LCD Viewfinder.

Display Your Pictures on TV

CoolShot easily connects to your TV or monitor for bigger picture displaying. Simply plug the included NTSC video cable into the camera and TV/monitor and view your pictures on the big screen. And for more convenience, the camera has an automatic slide show feature for hands-free viewing.

High Resolution & Full Color

With Panasonic's CCD technology, every picture is crisp, clear and free of the jaggies. The CCD has 360,000 picture elements, which provides 640x480 pixels of high resolution full 24-bit color.

Industry Standard Compatibility

Each picture is saved using JPEG image compression. JPEG, which stands for Joint Photographic Experts Group, is an industry standard format that provides compatibility with most of today's popular image editing software programs.

Versatile

CoolShot is ideal for both business and personal applications. With the rapid growth of the Internet, CoolShot offers a great way to share visual information quickly and easily. And with the Panasonic CoolShot you can add pictures to:

- Websites
 - Business Presentations
 - Brochures, Posters & Advertisements
 - Greeting Cards, Magazines & Report Covers
 - Newsletters
 - Resumes
- Virtually any document.

Easy to Operate

The Panasonic CoolShot is virtually as easy to use as a conventional camera. The LCD displays easy to identify icons for adjusting resolution, indoor & outdoor lighting, focus, number of pictures remaining and deleting picture(s). With CoolShot, you can be in the picture, too. Just set the self-timer and smile.

Picture Editing Software Included

CoolShot includes picture editing software that gives you complete control of your images. Pictures are arranged in a convenient album format. You can perform a number of editing functions like zoom, trim, re-size, flip and rotate. Adjust color, brightness and contrast. With additional software, you can even add text, designs, borders and effects.

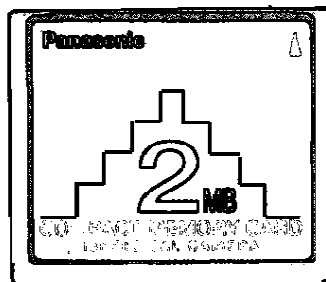
Indoor/Outdoor

The neutral density filter adjusts for bright outdoor lighting, assuring that you get the best possible picture quality.

Three Way Focus

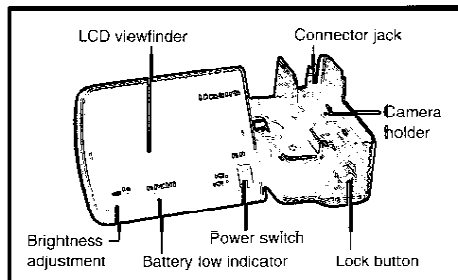
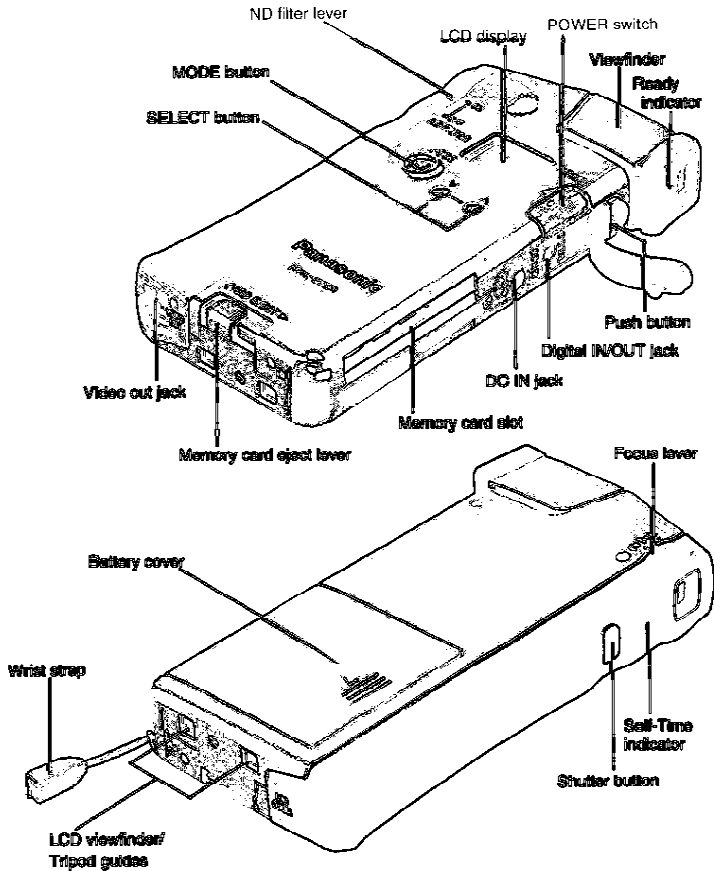
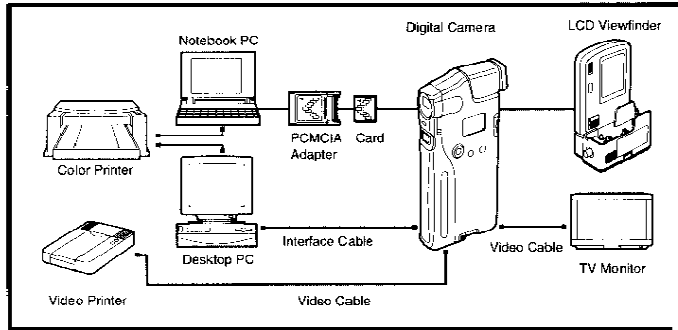
CoolShot lets you focus three ways. Landscape for long range pictures, portrait for medium range pictures and close up for clear, sharp pictures.

Actual Size



KXL-600A/KXL-601A Digital Camera

System Configuration



KXL-600A Digital Camera Specifications

Capture CCD	1/4" Non-Interlaced Progressive Scan CCD— 360,000 Pixels
Resolution	640×480 Pixels (High Resolution), 24 bit Color 320×240 Pixels (Normal Resolution), 24 bit Color
Image Processing	Normal Resolution: 0.5 sec. (approx.) Interval High Resolution: 1.0 sec. (approx.) Interval
Compact Memory Card Capacity*3	Normal Resolution: 96 pictures High Resolution: 24 pictures
Recording Format	JPEG Image Compression
Self-Timer	10 sec. (approx.) Automatic Shutter Release
Lens	Fixed Focal Length: f = 5.2 mm (Equivalent to a 50 mm lens on 35 mm SLR film camera)
Focus Adjustment Range	Macro Mode (Close Range) 5.12"—5.90" Portrait Mode (Medium Range) 19.69"—39.37" Normal Mode (Long Range) 39.37"—Infinity
Exposure Control	Automatic
Exposure Compensation	User Override Adjustment from Compensation -2.0 to +2.0 (in 0.5 Step increments)
Shutter Speed	1/16 sec. to 1/4000 sec. (Automatic)
White Balance	Automatic White Balance Control for True Color
CCD ISO	Equivalent to ISO 100
Size*4	5.28" (H)×2.72" (D)×0.98" (W)
Weight	0.31 lb. (without Batteries) 0.40 lb. (with Batteries)

System Requirements

IBM PC	Notebook PC*5 or Desktop PC*5 running Windows® 95 or Windows 3.1/3.11 16 MB RAM recommended for Panasonic Image Editing Software An available PCMCIA Type II card slot or serial communications port for transferring pictures to and from the camera
Macintosh	Macintosh or compatible PC running System 7.5 or later (Optional Interface Kit for Macintosh Model No. KXL-D43) Software application which will read and write JPEG format files (Panasonic Image Editing Software is included with the optional Interface Kit for Macintosh Model No. KXL-D43)

Options & Accessories

KXL-D50	1.8" Color LCD Viewfinder
KXL-D51	2 MB Compact Memory Card
KXL-D52	4 MB Compact Memory Card
KXL-D55	PCMCIA Adapter
KXL-D43	Interface Kit for Macintosh
KXL-D58	Tripod Adapter
KXL-WZ502	AC Adapter (100—240V)

*1When working in Normal Resolution.

*2When using PCMCIA Adapter.

*3When using 2 MB Compact Memory Card.

*4Lens, Button, Finder, Eye-cap and etc. protrusions excluded.

*5IBM or IBM compatible Personal Computer Systems.

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*This product may be subject to export control regulations.

*A software program owned by the Independent JPEG Group is used for compression/decompression of JPEG image data.

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For more information on our full line of multimedia products, visit our Website at www.panasonic.com/alive

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